

Name _____

Date ____/____/____

Directions: T-Shirt Project & Sales Pitch

1. Choose a book on your level in one of the following categories (circle one):

Biography, Non-fiction, Sunshine State Book, Poetry, Novel

Teacher Approval: _____

2. Create a “sales pitch” to persuade your classmates to read this book. Decorate a t-shirt to show your favorite scene or the main idea from the book you read. You will use this t-shirt to give your audience a visual as you deliver your sales pitch. Be prepared to explain your t-shirt and summarize your book (main characters, main idea, setting, conflict/resolution).
3. Follow your rubric! Remember you want all 4’s!

Book Title: _____

Author: _____

	4	3	2	1
Visual Appearance	T-shirt is very visually appealing by using colors and design to attract the audience attention.	T-shirt is moderately visually appealing by using colors and design to attract the audience attention.	T-shirt is minimally appealing by using colors and design to attract the audience attention.	T-shirt lacks appeal by not using colors and design to attract the audience attention.
Oral Presentation	Student communicates to the audience in a way that is very understandable.	Student communicates to the audience in a way that is mostly understandable.	Student communicates to the audience though some pieces are confusing.	Student has significant difficulty communicating information to the audience.
Sales Pitch	Student is completely prepared and has obviously rehearsed.	Student seems pretty prepared but might have needed a couple more rehearsals.	The student is somewhat prepared, but it is clear that rehearsal was lacking.	Student does not seem at all prepared to present.
On Time	Project is complete and turned in on the due date.	Project is complete and turned in 1 day late.	Project is complete and turned in 2 days late.	Project is incomplete or turned in later than 2 days past due date.
Required Elements	The project contains all the required elements.	The project contains at least 75% of required elements.	The project contains at least 50 - 74% of the required elements.	The project contains less than 50% of the required elements.
Total Score				

Comments: